

Club Newsletter mailing schedule update

The Club News is going green! In order to reduce our paper consumption, the June and September editions of this newsletter will only be available at branch locations or online. Please stop by and pick up a copy.

All branches will have a ready supply of The Club News. As always, our online edition can be viewed or printed from the Community Club section of www.fidbank.com. The December issue will be mailed directly to customers.

Earth Day is April 22, and 2010 is its impressive 40th anniversary! Join us in conserving resources; even small changes help! Start opting out and reducing junk mail, recycling, vegetable gardening or buying locally produced goods. For more ideas, check out Plymouth's Green Street Fair, listed in our Events Around Town section.

Henry Ford Discount cards available

Members can save 10% on either membership or admission to The Henry Ford Museum or Greenfield Village. This cultural attraction houses one of the largest and most diverse historical collections in the nation.

The Henry Ford and Greenfield Village offer a variety of programs and events for the whole family to enjoy. All branch locations have a supply of 2010 Discount Cards.



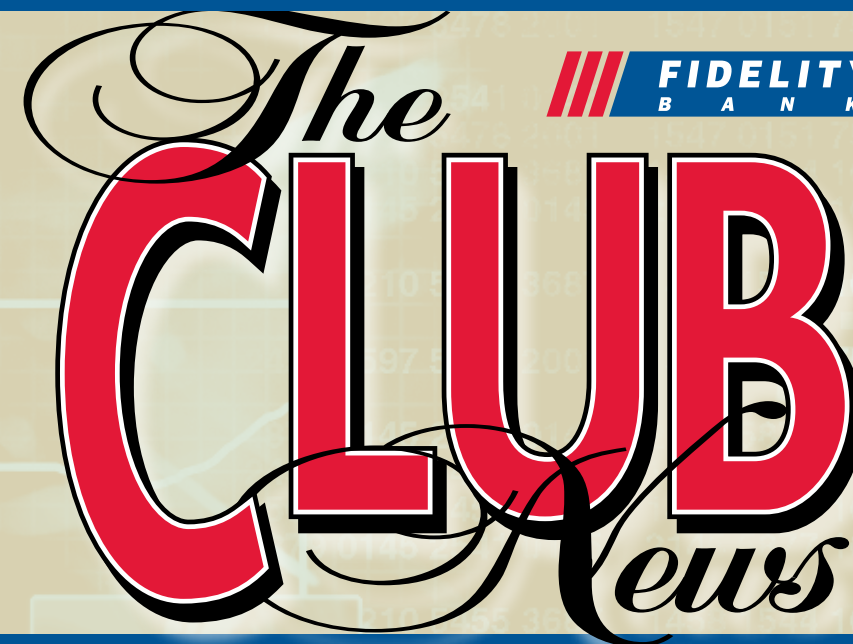
This is a great opportunity to treat family or friends to a step back in time. Enjoy the day learning from our past to help shape a better future.



Welcome Spring!

Look inside for info on New Merchants, Combined Statements and some great photos!

Cynthia Pizzo
Community Club Director



MARCH 2010



Please Join us for Customer Appreciation Celebration!

Clear some time in your schedule for this year's Customer Appreciation Celebration! The event will be held all week, March 22-26. Although we always value the relationships built here at the bank, we enjoy making a special effort this week to show our gratitude to all Fidelity Bank's customers.

We value your patronage as we continue to serve you with 15 branch locations throughout Wayne, Oakland, Macomb and Washtenaw counties.

As is tradition, lunch will be served in a fun casual atmosphere. Stop by

your branch with family or friends for a hot dog* with all the fixings, fresh popcorn*, tasty cake and beverages. Enjoy some time at the bank and meet with our staff.

All week, customers will have the opportunity to take part in a fun contest and enter to win a gift basket full of delicious snacks and Fidelity Bank goodies.

Bring the kids too! Children will have a special raffle all their own with the opportunity to win a \$100 U.S. Savings Bond.

*Available at most branches

Bring along your family or friends!

We are grateful for the opportunity to assist with all of your banking needs. We encourage customers to refer a friend or family member to our bank any time throughout the year, whether for a mortgage, IRA, CD, checking account or any other service we offer.

Through our popular Refer-A-Friend Program, we offer a gift certificate for lunch to any individual who sends a new customer our way. Each office offers certificates to a nearby restaurant.



Proudly serving over 7,000 Community Club members



22290 Michigan Avenue
Dearborn, MI 48124



Visit Our New Discount Directory Merchants

Alexander Irwin, DDS
31815 Southfield Rd, Ste 29
Beverly Hills Medical Village
Beverly Hills, 48025
248-593-9333
docirwin@hotmail.com
\$50 off new patient cleaning,
exam and x-rays.

Arbor Lane Pharmacy
8565 Silvery Ln, Ste 404
Dearborn Hgts, 48127
313-563-8090
Senior Discounts, Prescription
Transfer, Free Delivery

Elite Indoor Sports
49771 Oakland Dr
Shelby Twp, 48315
586-532-0011
www.eliteindoorsports.com
10% discount.

Dearborn OB/GYN
2100 Monroe
Dearborn, 48124
313-278-3900
www.dearbornobgyn.com
Free consultation for surgery.
No co-pay for first office visit.

Ford Dental Group
5601 Schaefer Rd, Ste 101
Dearborn, 48126
313-582-4800
www.forddental.net
Free initial exam.
25% discount on dental implants.

Inter-City Christian Bookstore
4635 Allen Rd
Allen Park, 48101
313-383-6110
www.icbook.com
10% senior discount.
All in-stock Bibles 25% off.

Quenlyn & Company Salon & Spa
3644 W Maple Rd
Bloomfield Hills, 48301
248-642-2666
www.quenlynandcompany.com
20% off retail purchase.
20% off any service - new clients only.

Red Fawn Banquets
6600 Allen Rd
Allen Park, 48101
313-928-1340
www.redfawnbanquets.com
5% discount on any
banquet over \$2,000.

Moved To New Location:
Village Picture Framing & Art Gallery
22223 Michigan Ave
Dearborn, 48124
313-278-4870
20% off custom framing.
10% off any gallery item.

Fidelity in our Community



Kenneth "Red" Simmons celebrated his 100th Birthday on January 5 during our Eisenhower Branch Holiday Meet and Greet. Tonya, Paula, and Nancy were grateful for the opportunity to spend part of this special day with him!

A heart-felt "Thank you!" to everyone who donated warm items for the holiday Mitten Trees which were up at several branch locations.



Ms. Tucker's class at Murphy School sent a nice letter and pictures of the students posing with their new hats, scarves, mittens and socks! All of the children appreciate their new winter gear.

Enjoy a Tour of Niagara on the Lake

If you enjoy theater, perfectly manicured landscaping, flower gardens and Victorian architecture on quaint, pedestrian-friendly streets, then Niagara on the Lake might be just the trip for you!

Not to be confused with its larger neighbor, Niagara Falls, Niagara on the Lake, Ontario is quiet and quaint - a paradise of cozy coffee shops and sleepy art galleries. Known for its theater tradition, Niagara on the Lake hosts the George Bernard Shaw Festival every year.

This tour includes both a backstage tour of one of the theaters as well as tickets to a production. Also included is a tour of Jackson-Triggs Winery and a wine tasting. Accommodations for two nights will be at the lovely Victorian Prince of Wales Hotel, the undisputed star of Niagara on the Lake which has been featured in Condé Nast Magazine. One dinner and two breakfasts are also included at the hotel's world-class Escabèche Dining Room.

This group motor coach tour will depart Tuesday, July 13th and return July 15th. Tour and accommodations are \$649 per person. Once the motor coach is full, the trip will be sold out, so don't delay!

For more information, please call 313-565-8888, extension 122. A print-ready brochure can also be found in the Community Club section of www.fidbank.com under the Travel/Events section.

Events Around Town

Wayne

Thru March 28 The Neighborhood Project at Detroit Institute of Arts
Info: 313-833-4005
www.dia.org

Every Wed night Buffet Dinner and Dance at Red Fawn Banquets
Info: 313-928-1340
www.redfawnbanquets.com

Thru April 25 Good Design: Stories from Herman Miller Exhibit at Henry Ford Museum
Info: 313-982-6001
www.thehenryford.org

April 30, May 1-2 Green Street Fair in Downtown Plymouth
Info: 734-455-1453
www.downtownplymouth.org

May 2 Southgate Senior Pancake Breakfast* at Southgate Senior Center
Info: 734-258-3066

May 18 Senior Expo at Schoolcraft College
Info: 734-455-1453
www.hometownlife.com

Oakland

Tues thru April 13 AARP Tax Assistance at BASCC Center
Info: 248-203-5270
www.bascc.net

Macomb

March 18 Senior Fire Safety at Clinton Senior Center
Info & tickets: 586-286-9333
www.clintontownship-mi.gov

March 25 Spring Fling Dinner Dance at Clinton Senior Center
Info & tickets: 586-286-9333
www.clintontownship-mi.gov

April 9 Macomb County Wellness & Retirement Expo* at MISD Conference Center
Info: 586-286-9333

Washtenaw

Every Sat May 1 thru Oct Saline Farmers Market at Downtown Parking Lot #4
Info: 734-668-8463
www.salinechamber.org

May 6-7 Senior Living & Housing Awareness Week at Washtenaw Comm College
Info: 734-998-9339
www.med.umich.edu/seniors

June 20 SportsCars to Saline in Downtown Saline
www.salinedma.org

***Come visit us, we'll be there!**

Simplify with Combined Statements

Although Fidelity Bank's conventional mailing schedule sends out separate savings and checking statements each month, any customer can opt to receive all of his or her account information once a month in one concise Combined Statement.

This offers an opportunity to conveniently save paper and simplify filing. Combined Statements are available in either paper or electronic versions. Choose to receive one envelope or one email each month with all account activity included.

Combined Statements will actually show savings information every month, whereas on a regular mail schedule, without monthly automatic activity, customers only receive a quarterly savings statement.

Signing up is quick and easy! Ask your Relationship Banker for further information.

